

WILD WEST MERCANTILE'S

WINTER RANGE™



**SASS NATIONAL CHAMPIONSHIP
OF COWBOY ACTION SHOOTING™**



**21ST ANNUAL
FEBRUARY 20TH - 26TH, 2012**



**THE ARIZONA TERRITORIAL COMPANY
OF ROUGH RIDERS**



**SPONSORSHIP
PROPOSAL**



PARTICIPATION OPPORTUNITIES



Sponsor Fees & Benefits

Sponsor Level	Total Investment	Cash	Tent Size	Free Shoots	VIP Passes	Friday Dinners	Saturday Dinners	Sponsor Dinners	Parking Pass
MASTER	\$10,000	\$3,500	20X40	1	2	2	2	2	VIP
MAIN TENT	\$6,000	\$2,500	20X40	1	2	2	2	2	VIP
BADGE	\$5,000	\$2,500	20X20	1	2	2	2	2	VIP
STAGE	\$3,000	\$1,000	20X20	1	2	0	0	2	Vendor
SIDE MATCH	\$2,500	\$750	20X20	0	2	0	0	2	Vendor
SHUTTLE	\$2,500	\$750	20X20	0	2	0	0	2	Vendor
VENDOR	\$365	\$365	NONE**	0	0	0	0	2	Vendor
ASTRO TURF INSTALLED	\$.45 PSF								
ELECTRICAL POWER	\$125	Limited spaces available, 110v, 15 amp. only							
OVERNIGHT CAMPING	\$12 Per Night	Dry Camping Only • Quite Hours are 10:00PM - 6:00AM							

**Rental Tents

TENT SIZE	10X10	20X20	20X40	30X30
TENT COST	\$235	\$425	\$725	\$750
ASTRO TURF INSTALLED	\$45	\$180	\$360	\$405

MASTER SPONSOR

Master Sponsors receive:

- Recognition as “Sponsor’s Name” Winter Range SASS National Championship Of Cowboy Action Shooting
- Name banners prominently displayed throughout the shooting and main tent area.
- High visibility placement of your full page ad in the Winter Range Program.
- Display space and tent up to 20’ x 40’ in the Sponsor Section of Sutlers’ row.
- Twelve month license to use Winter Range and their trademarks in the sponsor’s advertising and public relations.
- Submitted literature will be included in shooters’ packet.
- One free shoot, two passes to Friday & Saturday night events.
- Two passes to Sponsor’s Dinner and two passes to VIP Tent.
- VIP Parking.
- First option for Winter Range 2013.

Investment \$10,000 Minimum Cash \$3,500



PARTICIPATION OPPORTUNITIES

MAIN TENT SPONSOR

Tent Sponsors receive:

- Recognition as the Main Tent Sponsor.
- Name banners prominently displayed throughout the shooting and main tent area.
- Full page ad in winter Range Program.
- Display Space and tent up to 20' x 40' in the sponsor's section of Sutlers' Row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising and public relations.
- Submitted literature will be included in shooters' packet.
- One free shoot, two passes to Friday & Saturday night events.
- Two passes to Sponsor's Dinner and two passes to VIP Tent.
- VIP Parking.
- First option for Winter Range 2013.

Investment \$6,000 Minimum Cash \$2,500

BADGE SPONSOR

Badge Sponsor receives:

- Sponsors name on the border of all badges worn by ALL match participants and conventioneers.
- Name banners prominently displayed throughout the shooting area and main tent.
- Winter Range Program recognition.
- Display Space and tent up to 20' x 20' in the sponsor's section of Sutlers' Row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising and public relations.
- Submitted literature will be included in shooters' packet.
- One free shoot, two passes to Friday & Saturday night events.
- Two passes to Sponsor's Dinner and two passes to VIP Tent.
- VIP Parking.
- First option for Winter Range 2013.

Investment \$5,000 Minimum Cash \$2,500



PARTICIPATION OPPORTUNITIES

STAGE SPONSOR

Stage Sponsors receive:

- Acknowledgement of your Stage Sponsorship.
- Name banners prominently displayed throughout the shooting area and main tent.
- Winter Range Program recognition.
- Display space and tent up to 20' x 20' in the Sponsor Section of Sutlers' row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising.
- Submitted literature will be included in shooters' packet.
- One free shoot.
- Two passes to Sponsor's Dinner and two passes to VIP Tent.
- Vendor Parking.
- First option for Winter Range 2013.

Investment \$3,000 Minimum Cash \$1,000

SIDE MATCH SPONSOR

Side Match Sponsors receive:

- Recognition in the match description as "Side match Sponsor's Name Event".
- Name banners prominently displayed throughout the shooting area and main tent.
- Winter Range Program recognition.
- Display space and tent up to 20' x 20' in the Sponsor Section of Sutlers' row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising.
- Submitted literature will be included in shooters' packet.
- Two passes to Sponsor's Dinner and two passes to VIP Tent.
- Vendor Parking.
- First option for Winter Range 2013.

Investment \$2,500 Minimum Cash \$750

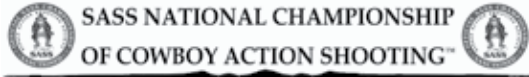
SHUTTLE SPONSOR

Shuttle Sponsors receive:

- Sponsor's name on side of the shuttle.
- Name banner prominently displayed throughout the shooting area and main tent.
- Winter Range Program recognition.
- Display space and tent up to 20' x 20' in the Sponsor Section of Sutlers' row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising.
- Submitted literature will be included in shooters' packet.
- Two passes to Sponsor's Dinner and two passes to VIP Tent.
- Vendor Parking.
- First option for Winter Range 2013.

Investment \$2,500 Minimum Cash \$750

SPONSOR APPLICATION



FEB 20TH - 26TH, 2012
PRESENTED BY

**THE ARIZONA TERRITORIAL
COMPANY OF ROUGH RIDERS**

Sponsor Name: _____
 Contact: _____
 Title: _____
 Mailing Address: _____
 City, State, Zip: _____
 E-mail: _____
 Web Site: _____
 Phone: _____ Fax: _____
 Sponsor Level: _____

SPONSOR TERMS AND AGREEMENTS:

The undersigned, as an authorized representative, agrees to the terms and conditions specified in this agreement:

1. To be included in printed literature, Sponsor fee and merchandise donation must be received before **January 27, 2012**.
2. Sponsor will deliver banners, camera ready art by, **JANUARY 1, 2012**.
3. Sponsors must check in no later than 12:00 PM Tuesday, **February 21, 2012** or face forfeiture of their space.
4. Sponsors must be set up by Tuesday February 21st and **MAY NOT** tear down before 11:00 AM Sunday.
5. Dumpsters are provided for trash. **Any Sponsor leaving trash in their space will be charged a \$50 clean up fee.**
6. On match days, **NO VEHICLES** on Sutler's Row, between 7:30 am & 5:30 PM.
7. No alcoholic beverages are allowed **WHEN THE RANGE IS OPEN**. No glass containers are allowed.
8. No pets are allowed in the Food Service Area, on the Range or in the Main Tent.

Sponsors are responsible for advising all of their employees and agents of these rules and for the conduct of such persons. Violations of these rules may result in immediate ejection from Winter Range, or exclusion from future events.

Winter Range agrees to provide recognition, advertisements, license to use Winter Range name and trademarks and guest passes as outlined for each specific level of sponsorship in the sponsor proposal. The sponsor organization will provide a large scale (8 x 10 inch) black and white camera ready copy of an advertisement and your company's logo and any additional related art work. Sponsors may provide banners if available. Art work must be delivered to Winter Range by **JANUARY 1, 2012** to be eligible for inclusion in Winter Range printed materials. Banners produced by Winter Range will feature generic block lettering.

**SECURITY IS PROVIDED FROM 6:00 PM SUNDAY, FEBRUARY 19th TO 11:00 AM SUNDAY, FEBRUARY 26th.
 WINTER RANGE DOES NOT ASSUME ANY LIABILITY FOR LOST, STOLEN OR DAMAGED ITEMS.**

Amount Enclosed \$

Signature: _____
 Title: _____

CASH AND MERCHANDISE TO FULFILL SPONSORSHIP AGREEMENT ARE TO BE SENT TO THE FOLLOWING ADDRESSEE'S BY THE SPECIFIED DATES.

PAPERWORK & CONTRIBUTIONS DUE BY 01/27/12 Winter Range c/o Jon Engebretson 6602 E Jean Drive Scottsdale, AZ 85254	FIREARMS DUE BY 01/27/12 Winter Range c/o Legendary Guns 5130 N 19th Ave Phoenix, AZ 85015 Attn. Dave La Rue	MERCHANDISE DONATIONS DUE BY 01/27/12 Winter Range c/o Kim Forsyth 416 E Desert Ranch Road Phoenix, AZ 85086	BROCHURES & CATALOGS DUE BY 02/10/12 Winter Range c/o Ben Avery Shooting Facility 4044 W Black Canyon Fwy Phoenix, AZ 85086 NO USPS SHIPMENTS
--	--	---	---

Jon Engebretson aka *Trusty Dog*
 6602 E Jean Drive • Scottsdale, AZ 85254

E-Mail: engebretson@cox.net

Cell 480-235-9730 • Home 480-991-6374 • Fax 480-951-7185

WINTER RANGE™



SASS NATIONAL CHAMPIONSHIP
OF COWBOY ACTION SHOOTING™



OUR COMMITMENT TO OUR SPONSORS

- Give an opportunity for Winter Range sponsors to be exposed to a very large group of existing and potential customers.
- Produce an event that promotes Cowboy Action Shooting in a very positive manner.
- Promote sponsor's products and image to a captive audience.

Jon Engebretson

aka *Trusty Dog*

6602 E Jean Drive • Scottsdale, AZ 85254

E-Mail: engebretson@cox.net

Cell 480-235-9730 • Home 480-991-6374

Fax 480-951-7185